

BMES

BIOMEDICAL ENGINEERING SOCIETY
2024 ANNUAL MEETING



OCTOBER 23-26, 2024
THE BALTIMORE CONVENTION CENTER
BALTIMORE, MARYLAND



SPONSORSHIP
OPPORTUNITIES

[BMES.ORG/annualmeeting](https://www.bmes.org/annualmeeting)



BMES BIOMEDICAL ENGINEERING SOCIETY

BMES 2024 – Where Science and Technology Come Together

Mark your calendars for October 23-26, 2024, as we come together in the historic City of Baltimore, Maryland, for the 2024 BMES Annual Meeting.

Our Annual Meeting is the premier gathering of biomedical engineers and allied fields, and 2024 promises to be another banner year following a record-breaking meeting in 2023. This year’s event will bring together nearly 5,000 attendees focusing on health and wellness through engineering innovation.

Their impact is seen throughout healthcare – from prevention and analysis to treatment and recovery. The impact of the work has never been more in the public eye: from the proliferation of implantable medical devices, such as pacemakers and artificial hips, to more futuristic technologies as stem cell engineering, 3-D printing of biological organs, and cancer nanotherapeutics and immunoengineering.

We hope you take advantage of the opportunity to play a role in the meeting and showcase your involvement in the biomedical engineering ecosystem.

Our attendees – who are engineers, research and teaching faculty, students, government officials from NIH and NSF, and clinicians – work together to apply the principles and problem-solving techniques of engineering to biology and medicine.

Biomedical engineers have intimate knowledge of state-of-the-art biological techniques and expertise in mechanical engineering, electrical engineering, chemical engineering, materials science, chemistry, mathematics, and computer science. They contextualize this knowledge and how it integrates with human biology to improve human health – whether it’s an advanced prosthetic limb or a breakthrough in identifying therapeutic targets within cells.

Our attendees hold millions of dollars in purchasing authority. They purchase equipment from microscopes and the full slate of cellular and molecular biology equipment to advanced imaging techniques, to tools for the fabrication and manipulation of micro and nano-fabricated materials designed for use in biomedical products, devices, or processes.

Nowhere else does science and technology come together better than at the BMES Annual Meeting.

The continued growth of biomedical engineering relies on a vigilant examination of intricate scientific challenges plus the importance of intersectionality, and social considerations. Our Annual Meeting is designed to integrate these three pillars. This year’s theme: “Research and Cultural Excellence” focuses on how facilitating diverse perspectives strengthens biomedical research and innovation. The annual meeting will emphasize the importance of inclusivity for achieving the highest standards of excellence in industry and academic research.

As in previous years, we will also celebrate the accomplishments of individuals and corporations who have significantly impacted the biomedical engineering community by rewarding their achievements onsite.

Help us reimagine biological, technological, and societal solutions for engineering human health.

Join us in Baltimore!



Cynthia Reinhart-King, PhD
President



John G. Falcioni
Executive Director & CEO

2023 BMES ANNUAL MEETING STATISTICS

PAST ORGANIZATIONS INCLUDE



ATTENDANCE

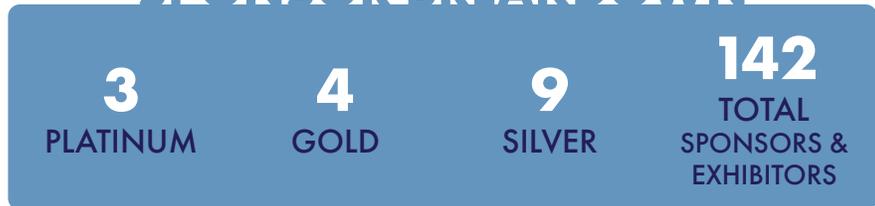


COUNTRIES IN ATTENDANCE

United States	Hong Kong	Mexico	Singapore
Belgium	India	Poland	Taiwan
Canada	Italy	Portugal	United Arab Emirates
China	Japan	Puerto Rico	United Kingdom
Colombia	Korea	Qatar	
Germany	Lebanon	Romania	



SPONSOR BREAKDOWN



SPONSORSHIP OPPORTUNITIES

	PLATINUM	GOLD	SILVER	BRONZE
PREMIUM RECOGNITION				
Sponsored Giveaway Selected on first come, first served basis. Logo on giveaway with BMES 2024 logo. BMES reserves the right to select colors of giveaway. Sponsor to provide their company logo (hi-res, vertical and horizontal, color and white/black versions).	(Exclusive) Each sponsor, select one: <ul style="list-style-type: none"> Lanyard Notepad Tote Bag Badge Reel Clip Charging Cable USB Flash Drive 	(Exclusive) Each sponsor, select one: <ul style="list-style-type: none"> Branded Pen Hand Sanitizer Sticky Notes Water Bottle 		
Free Room Rental for a Hosted Reception on Thursday Food & Beverage, Entertainment, A/V, Electrical, and Lighting options are available for an additional fee.	✓	✓	✓	
Platinum Attendee Lounge in the Exhibit Hall (Co-Branded) Sponsorship includes signage, and an app push notification	✓			
Refreshment Break Sponsor (Multiple Available) Refreshment breaks are held in the exhibit hall to help drive traffic. Sponsorship includes branding in the serving area, signage, and an app push notification		✓		
EVENT PASSES				
Full Conference Passes	8	7	6	3
THOUGHT LEADERSHIP				
BMES Smart Stage Presentation Highlight your product or service with a 30-minute presentation on our exhibit hall Smart Stage	✓		✓	
Track Sponsor One of the main reasons our attendees join us at the Annual Meeting is to share their work in our sessions. Select the ideal track to sponsor based on your brand goals. Track sponsorships selected on first come, first served basis. Includes: <ul style="list-style-type: none"> Selection of one (1) track to sponsor Company name listed as the premier sponsor of the track Branding on website, in the schedule Branding on sponsors page, track sponsor 	✓			
Plenary Session Sponsor Highlight your organization at one (1) of the main speaking events Includes: <ul style="list-style-type: none"> Select one: Thursday AM, Thursday PM, Friday AM, Friday PM, Saturday AM Opportunity to give welcome remarks or play a 2-minute video to open the session Opportunity to provide one handout at on-site session (provided and distributed by sponsor and subject to BMES approval) Logo on signage/email/social media when promoting the Plenary Session 	✓			
MARKETING OPPORTUNITIES				
BMES Event App Sticky Banner	✓			
Highest Priority Branding – Exhibit Hall Entrance Unit	✓	✓	✓	
Logo recognition as an event sponsor on the event app and website	✓	✓	✓	✓
Logo inclusion on select onsite signage	✓	✓	✓	✓
Event App Sponsor Listing	✓	✓	✓	✓
Digital Ad in Post-Event Supplement	Full-page	1/2 page	1/4 page	
Logo in BMES 2024 footer of emails pre-event/show daily	✓	✓	✓	
Sponsors Spotlight Mixed with other meeting news. Sponsors to provide 300 characters of text and logo only	2	1		
Social Post One (1) social media post on Twitter, Facebook, and LinkedIn with logo, handle, and link	2	1	1	
INVESTMENT	\$36,000	\$23,500	\$12,300	\$6,200
MAX. PACKAGES AVAILABLE	6	5	15	15

WHAT ATTENDEES ARE SAYING

BMES
BIOMEDICAL ENGINEERING SOCIETY
2024 ANNUAL MEETING



“Connecting with colleagues and students – networking is by far the biggest strength of BMES. I especially appreciate that BMES remains one of the best networking conferences...”



“The networking, sessions, exhibit hall and overall energy of the people who attended was great.”



“I really enjoyed the exhibit hall and having enough time both to network and learn from different platform and plenary sessions.”

DIVERSITY EVENT OPPORTUNITIES

The BMES Diversity Committee is hosting three events to shine a light on the importance of diversity, equity, and inclusion in BME. Admission to these events is limited and guaranteed to sell out again for the fourth year in a row.



GENDER EQUITY IN BME LUNCHEON

Luncheon to discuss priorities of the BMES Diversity Committee on how to reach and support gender equity in the field. Sponsor acknowledged at the event with Committee Co-chairs and State of the Society Plenary with BMES President and Annual Meeting Co-chairs.



LGBTQIA+ AND FRIENDS DESSERT

An opportunity for members and allies of the LGBTQIA+ community to discuss trends and topics related to the field to support and uplift one another while enjoying desserts. Sponsor acknowledged at the event with Committee Co-chairs and State of the Society Plenary with BMES President and Annual Meeting Co-chairs.



CELEBRATION OF COMMUNITIES OF COLOR IN BME LUNCHEON

Luncheon to discuss priorities of the BMES Diversity Committee on how to support, celebrate, and uplift this community in the field. Sponsor acknowledged at the event with Committee Co-chairs and State of the Society Plenary with BMES President and Annual Meeting Co-chairs.



BUILDING ACCESSIBILITY BREAKFAST

Breakfast dedicated to shaping the future of disability inclusion in biomedical engineering. We'll discuss the BMES Diversity Committee's priorities in supporting and uplifting the disability community.

SPONSORSHIP OPPORTUNITIES

	CHAMPION	ADVOCATE	SUPPORTER	FRIEND
Two-minutes at the start of the event to address in-person attendees	✓			
Leaving handouts on chairs vetted and approved by BMES (Sponsor will be responsible for printing and distribution)	2	1		
Logo recognition on event signage at the event	✓	✓	✓	✓
Logo inclusion on the BMES event app	✓	✓	✓	
INVESTMENT	\$10,300	\$5,150	\$1,050	\$500

A-LA-CARTE OPPORTUNITIES

BMES
BIOMEDICAL ENGINEERING SOCIETY
2024 ANNUAL MEETING

Partner with BMES as a sponsor or exhibitor at BMES 2024 and reach 4,500+ BME professionals and students. We offer many ways to expand your pool of potential customers, including:

WELCOME RECEPTION

\$10,000 (Multiple Available)

Recognized as the sponsor of the BMES Welcome Reception held in the exhibit hall on Wednesday allowing you to make connections before the meeting is in full swing.

As a thank you for your sponsorship, we will:

- Place your logo on signage at the event for recognition
- Acknowledge your sponsorship on that day's plenary deck

BMES MEMBER APPRECIATION NIGHT (FORMERLY THE BMES BASH)

\$10,000 (Multiple Available)

Recognized as the sponsor of the BMES Member Appreciation Night at Power Plant Live!. Help create memories that will last a lifetime by sponsoring the closing event.

As a thank you for your sponsorship, we will:

- Place your logo on signage at the event for recognition
- Acknowledge your sponsorship on that day's plenary deck

HOTEL KEYCARD - EXCLUSIVE

\$10,000

Every attendee sees the room key first thing in the morning, last thing at night, and every other time they enter their hotel room. Placing your logo on it will reinforce your brand and ensure repeat brand awareness each time they access their room at the headquarters hotel.

WI-FI SPONSOR

\$1,500/day

(3 days available: Thursday, Friday, or Saturday)

Every attendee will use our free meeting Wi-Fi, so why not use this as a recruitment opportunity and increase your brand visibility through the login screen when they connect?

MOBILE APP SPONSORSHIP

\$2,500 (Multiple Available)

Increase your presence at BMES 2024 by sponsoring the BMES Mobile App. Your logo featured on the mobile app will enhance your brand awareness each time attendees use it.



HEADSHOT LOUNGE

\$4,000 (4 Available)

This is one of the hottest spots to be at during BMES Annual Meeting! Whether attendees want a professional headshot or a new profile picture, there will be two professional photographers available to take their photos. With lines of folks waiting for their turn, your brand is sure to get maximum exposure in this high-traffic area located near registration. Sponsor signage will be displayed during the headshot lounge hours of operation. As a thank you for your sponsorship, we will:

- Place your logo on signage for the station for recognition
- Acknowledge your sponsorship on the plenary deck

A-LA-CARTE OPPORTUNITIES

BMES PHOTO LETTERS SPONSOR – STEP & REPEAT BACKDROP

\$4,000/day (4 days available: Wednesday, Thursday, Friday, or Saturday)

The giant B-M-E-S letters, which debuted in 2021, get placed in a prominent location near registration, where hundreds of attendees use the opportunity to take pictures with their colleagues, labs, and friends and post them on social media. Each day is co-sponsored by BMES, so your company logo will face the letters and serve as the photo backdrop. The reverse side, facing away from the letters, will have the BMES logo.

- The photo backdrop will prominently showcase your logo to attendees for a day



CHARGING STATION

\$3,000 (Multiple Available)

All attendees will need to recharge their phones or tablets throughout the event. Reconnect with attendees while they recharge their devices with the custom charging stations. Custom branded charging stations will be positioned in high-traffic areas to help attendees stay charged throughout the day.

REFRESHMENT BREAK

\$10,000 (Multiple Available)

Be a hero by helping us provide more refreshments while gaining premium exposure by offering attendees that much-needed beverage to stay energized throughout the day. Refreshment breaks are provided in the exhibit hall. There are multiple options over the three days to choose from: Thursday, Friday, or Saturday. As a thank you for your sponsorship, we will:

- Place your logo on signage for recognition
- Display your logo on the app
- Send an app push notification promoting the break



INDUSTRY MIXER

\$4,000 (Multiple Available)

This sponsorship opportunity historically sells out at the opening of registration, making it one of the most popular events at the meeting for BMES student members. This social is designed to give our members an opportunity to network with you and your company so they can learn more about the opportunities in the non-academic world. Due to the volume of attendance, we require two representatives from each company to host their table, where small networking groups will rotate to speak with you about your career trajectory, company profile, and more. As a thank you for your sponsorship, we will:

- Place your logo on signage at the event for recognition

HOSTED RECEPTION

\$2,000 (Multiple Available)

Reserve event space to host your own reception during one of our most popular networking opportunities. The Hosted Receptions are the perfect time to meet with new and past colleagues and prospects alike. Benefits include the event space only. Sponsors are required to purchase their own food and beverage through the hotel as well as make any arrangements for audio, visual, or other needs. As a thank you for your sponsorship, we will:

- Promote the room and location of your event in the app

SMART STAGE PRESENTATION

\$700/presentation (9 Available)

Highlight your product or service with a 30-minute presentation on our exhibit hall Smart Stage. A podium, A/V, and seating will be provided. This opportunity is available during exhibit hall hours. There are multiple times to choose from on Thursday, Friday, or Saturday. Your presentation will be included in the event program on the website and app.

NEW!

ADVERTISING OPPORTUNITIES

SPONSORS SPOTLIGHT EMAIL

\$1,600 (Multiple Available)

One (1) sponsor highlight in a non-exclusive BMES 2024 email to thousands of engaged registrants. You'll provide the content (subject to BMES approval) to encourage attendees to visit you on-site at the Annual Meeting! Content includes your message (300 characters or less) and your logo.

MOBILE APP ALERTS

\$1,100 (Multiple Available)

Drive traffic to your booth or inform attendees about your product with mobile app alerts during the conference. Your two (2) messages will be pushed to all attendees using the meeting's dedicated mobile app. The text for each alert is limited to 230 characters or less for the title and message.

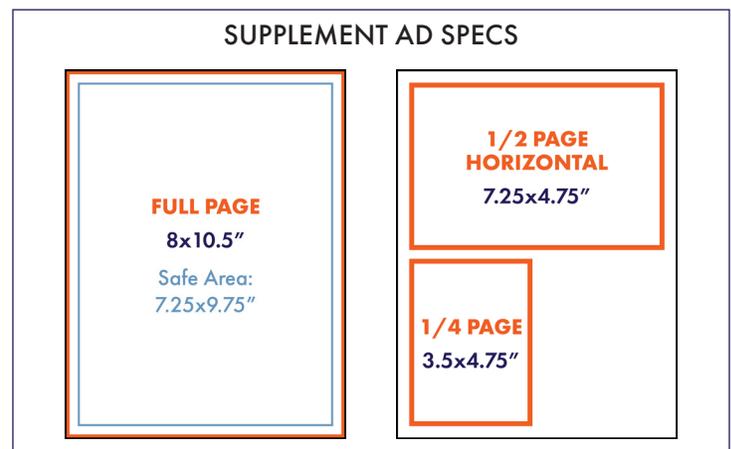
AD IN POST-SHOW/RECAP SUPPLEMENT

NEW!

Include your advertisement in the digital Post-Show/Recap Supplement that will be distributed to all attendees and BMES members after the event. BMES will provide sizing and format specifications for sponsors to create their advertisements (subject to BMES approval) and submit them for placement in the digital supplement.

SIZE	PRICING
Full-Page Ad	\$1,500
Half-Page Ad	\$750
Quarter-Page Ad	\$250

SUPPLEMENT AD SPECS



SHOW DAILY NEWSLETTER

NEW!

Reach all registered attendees during BMES Annual meeting and let them know about your presence at the conference!

Per issue/day	1x	2x	3x
Spot 1	\$750	\$600	\$500
Spot 2 or 3	\$500	\$400	\$300

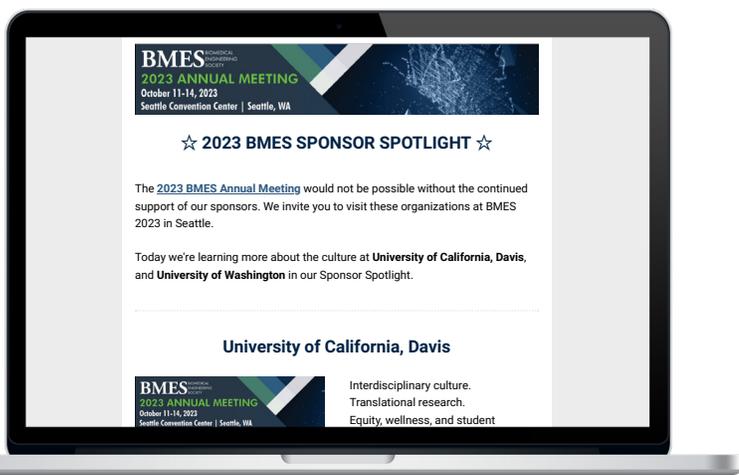


EXHIBIT PACKAGES

PREMIUM BOOTH RATES

	ACADEMIC	CORPORATE
10' x 10'	\$2,800	\$3,350
10' x 20'	\$3,950	\$4,700
10' x 30'	\$5,500	\$6,700
20' x 20'	\$7,500	\$9,200

STANDARD BOOTH RATES

	ACADEMIC	CORPORATE
10' x 10'	\$2,650	\$3,200
10' x 20'	\$3,750	\$4,500
10' x 30'	\$5,300	\$6,400
20' x 20'	\$7,150	\$8,750

EVERY 10' X 10' BOOTH INCLUDES:

- Two (2) full conference registrations
- Pipe and drape
- One (1) 6-foot draped table
- Two (2) chairs
- One (1) wastebasket

IMPORTANT NOTE

The Exhibitor Services Kit is now available in the BMES exhibitor portal, it includes information regarding: furniture and carpet rental, advance shipping, exhibit hall rules and regulations, audio-visual, electrical, and internet ordering. If you need access, contact exhibits@bmes.org.

EXHIBIT HALL HOURS

WEDNESDAY, OCTOBER 23

6:00 pm – 7:30 pm (INCLUDES WELCOME RECEPTION)

THURSDAY, OCTOBER 24

8:00 am – 11:00 am

12:15 pm – 4:30 pm

FRIDAY, OCTOBER 25

8:00 am – 11:00 am

12:00 pm – 4:30 pm

SATURDAY, OCTOBER 26

10:00 am – 2:30 pm

Exhibit Hall will only be open during the times listed above.

EXHIBITORS MOVE-IN/SETUP

Wednesday, October 23: 7:00 am - 2:00 pm

EXHIBITOR TEAR DOWN/MOVE OUT

Saturday, October 26: 2:30 pm - 6:00 pm

Empty crates and cartons will be returned beginning at 2:30 PM on Saturday, October 26

Exhibitors can only begin tear down on Saturday after 2:30 PM or be subject to a \$500 penalty



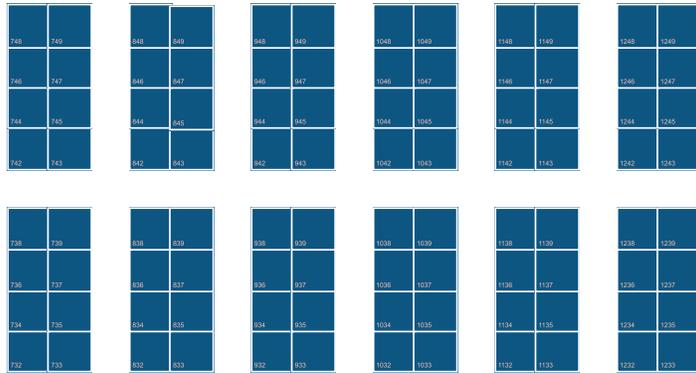
FLOOR PLAN



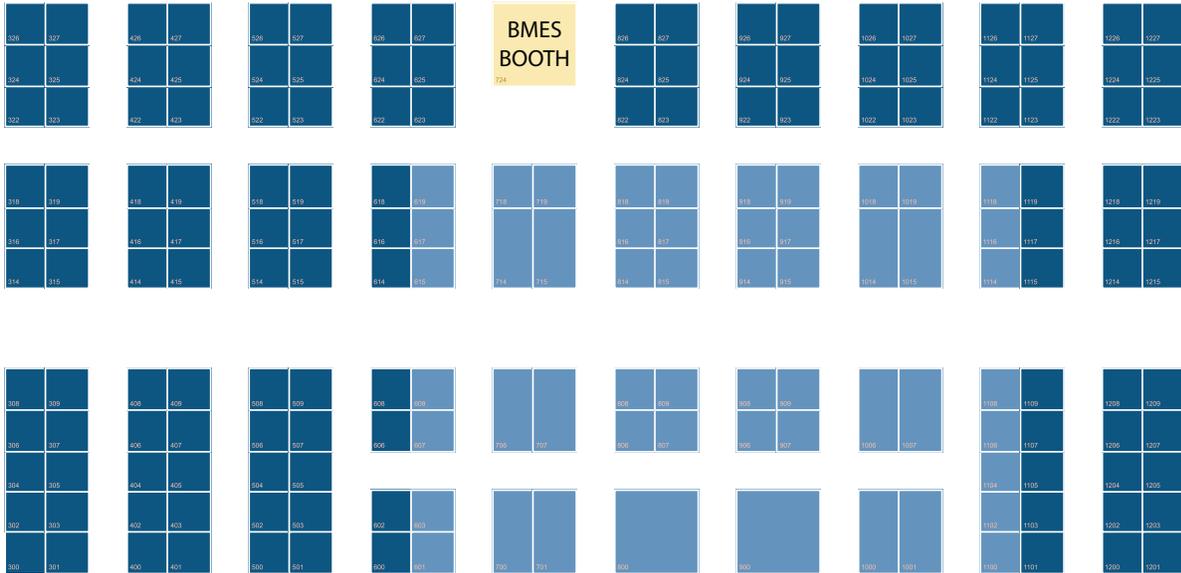
THE BALTIMORE CONVENTION CENTER

LOUNGE

POSTERS



POSTERS



Meet the Faculty
(Wednesday)

High School
Poster Expo
(Saturday)

BMES
SMART
STAGE

ENTRANCE

 = PREMIUM BOOTHS

BMES

BIOMEDICAL ENGINEERING SOCIETY

8201 Corporate Drive, Suite 1125
Landover, MD 20785

[BMES.org/annualmeeting](https://www.bmes.org/annualmeeting)

**For strategic relationship opportunities, contact
John Falcioni • falcionij@bmes.org**

**For exhibit sales or questions, contact
exhibits@bmes.org**